

Editorial N° 40

In July 2019, Doctor Javier Mateos-Pérez left his position as editor-in-chief of *Comunicación y Medios*. During his four-years of editorial leadership, he coordinated the publication of nine issues and accomplished key achievements for the journal. Dr. Mateos-Pérez not just did edit and publish a diversity of researches addressing contemporary trends in the field of communication and culture. Indeed, he also strengthened the internationalization and indexing of *Comunicación y Medios* on new scholarly networks worldwide. These challenges will be continued and reinforced by a new editorial staff: Sociologist and Doctor in Cultural Studies, Tomás Peters —as the new editor-in-chief— and Journalist and Doctor in Media and Communications, Claudia Lagos Lira, as associate editor. Cristián Cabello's continuous editorial work has also been crucial. This new chapter in the history of *Comunicación y Medios* aims to bolster the journal's main objective: call for, edit, and share high-quality scientific, theoretical, and political interdisciplinary research in the field of communication and culture. The newly-formed team would like to thank Doctor Javier Mateos-Pérez for his work and dedication to the journal, and we pledge our commitment to the mission of the Institute of Communication and Image of Universidad de Chile in upholding a high-level scientific, ethical, and academic editorial policy.

This new issue of *Comunicación y Medios* closes a decade of cultural and political transformations in Latin America. It does so, by focusing precisely on two crucial dimensions of this historic period: the digital and technological transformations and the feminist revolution. Titled "Feminisms in the Era of the Algorithm", Issue No. 40 features nine articles in its special issue section focused on analyzing current feminist experiences and struggles in the context of technological acceleration. Coordinated by guest editors Alejandra Castillo (*Universidad Metropolitana de Ciencias de la Educación, Chile*) and Begonya Sáez (*Universidad Autónoma de Barcelona*), this new publication includes papers discussing the new challenges for feminism in connection with communication, media, social networks, and online platforms in the era of the algorithm and automatization of knowledge and content production. Together, these articles seek to critically think about the future-present of feminist movements

and how new technological environments fuel resistance and amplify historic demands.

Issue No. 40 also includes, in its miscellaneous section, five articles that explore emerging topics such as communication media and their coverage and focus on assisted suicide, the political discourses by President Michelle Bachelet regarding the constituent process during her administration, the history of wine and liquor advertising at the turn of the 20th century in Chile and Argentina, the false documentary or mockumentary genre in Uruguay and, finally, representations of women in food TV ads in Chile. Regarding different disciplines, methodologies, and social contexts, all these articles contribute to the debate of current trends in advanced research of communication and cultural theory. We would like to thank the reviewers and guest-editors that contributed to launch this new issue because of their commitment to high-quality research and editing of these articles. We are certain that such new material is fundamental to better understand the challenges of contemporary societies.

Last but not least, considering the historic times in which we are releasing this new issue of *Comunicación y Medios*, we would like to say a few final words. In its 38-year history, *Comunicación y Medios* has been witness to multiple social and cultural transformations. As an academic player, not only has the journal featured diverse theoretical and methodological perspectives in the areas of communication and culture; it has also promoted frameworks of the era and critical perspectives on historic events. As a scholarly journal committed to knowledge and the public sphere, *Comunicación y Medios* maintains its university mission fueling a democratic, participatory society that is respectful of human rights. As a scientific community, we believe that human honesty and integrity are basic principles of social coexistence and we are certain that the challenges facing the Chile of today are based on justice, truth, and dignity.

Tomás Peters

Editor-in-Chief

Claudia Lagos Lira

Associate Editor